The 22nd Annual
SIGITE 2021
October 6-9, 2021
CONFERENCE HELD AT SNOWBIRD RESORT, UT

Why be a supporter?

- Find your target audience among more than 150 attendees who come from universities, community colleges, K-12, and the IT research community.
- Develop and renew relationships with other computing professionals from North America and throughout the world.
- Listen to what computer educational professionals have to say about your product and future product needs.
- Get high exposure with more than 12 full hours of conveniently scheduled exhibit time.
- Sell your products and services on the event floor.
- Quality for outstanding sponsorship and advertising opportunities to suit your level of commitment.

CONFFERENCE SUPPORT OPPORTUNITIES

Platinum Supporter

$2500
Supporters participating at SIGITE 2021 at the Platinum Supporter level will receive the following benefits:
- Platinum Supporter Thank You and highlight on the SIGITE 2021 website.
- Logo significantly displayed on the SIGITE 2021 website with a link of their choice.
- Exhibit booth setup through duration of conference with priority placement. 20 minute dedicated presentation of the supporting organization’s choice.
- Abstract of supporter session presentation appears in official proceedings and are archived in ACM Digital Library.
- Up to two inserts in every attendee’s packet.
- Two complimentary Conference Registrations.
- Prominent recognition with logo displayed in conference signage.
- One complimentary, full page, color advertisement in the conference program. 50% discount on additional advertisements in conference.

Gold Supporter

$2000
Supporters participating at SIGITE 2021 at the Gold level will receive the following benefits:
- Gold Supporter Thank You and highlight on the SIGITE 2021 website.
- Logo specially displayed on the SIGITE 2021 website with a link of their choice.
- Exhibit booth setup through duration of conference with priority placement.
- One insert in every attendee’s pocket.
- One complimentary Conference Registration.
- Special recognition with logo displayed in conference signage.
- One complimentary, half-page, color advertisement in the conference program.
- 25% discount on additional advertisements in conference.

Silver Supporter

$1500
Supporters participating at SIGITE 2021 at the Silver level will receive the following benefits:
- Silver Supporter Thank You and highlight on the SIGITE 2021 website.
- Logo displayed on the SIGITE 2021 website with a link of their choice.
- Exhibit booth setup through the duration of the conference.
- One insert in every attendee’s packet.
- One complimentary Conference Registration.
- Recognition with logo displayed.
- One complimentary, quarter-page, color advertisement in the conference Program in conference signage.
- 25% discount on additional advertisements in conference.

Academic Sponsor

$1000
Universities and colleges participating at SIGITE 2021 as an academic sponsor will receive the following benefits:
- Academic Sponsor Thank You and highlight on the SIGITE 2021 website.
- Logo displayed on the SIGITE 2021 website with a link of their choice.
- One complimentary Conference Registration.
- One complimentary, quarter-page, color advertisement in the conference Program in conference signage.

Exhibitor Only

$750
Exhibitors will be provided a table to display information. Exhibitors will receive:
- An exhibit table (2’ X 5’) for the entire conference exhibit period (refer to Scott Convention Center layout for location).
- Prominent location for exhibitors (entry into main ballroom).
- One full conference registration, which entitles registrants, receptions, meals, and sessions.
- Prominent listing as an Exhibitor on the conference website under the supporters link.
- Prominent listing as an Exhibitor in the conference printed program.
OTHER CONFERENCE SUPPORT OPPORTUNITIES

Amplify your exposure to SIGITE attendees with your support of these additional opportunities. Recognition for sponsorship will appear in program and in signage:

IN KIND DONATIONS:
- The SIGITE 2021 conference welcomes preapproved In-Kind Donations of the following conference items from supporting organizations:
  - Attendee Registration Bags
  - Attendee Lanyard
  - Volunteer T-shirts
  - Sticky Note Pads
- Other appropriate in-kind items may be suggested with the approval of the Conference committee.
- All item production and shipment costs are the responsibility of the supporting organization.
- Please contact Program Co-Chair Derek Hansen to coordinate: dlhansen@byu.edu

EVENT SUPPORTER:
- The SIGITE 2021 Conference Program is distributed to all conference attendees and contains information about the conference, exhibits, advertisements, supporter recognition, and exhibitor information.
- Space is assigned on a first-come/first-serve basis

SUPPORT FOR SNACK BREAKS AND LUNCHEONS:
- Attendees enjoy networking with each other and meeting our exhibitors during the evening conference reception, meals and snack breaks.
- Opportunities exist for lunch, dinner and snack break support.

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DEADLINES:
- Reserve Ad Space: July 15, 2021
- Payment: July 30, 2021
- Artwork (Electronic files): August 15, 2021
- Only the following file-formats will be accepted:
  - PDF (High resolution; all graphics, logos, and images used must be a minimum of 300dpi resolution)
  - Adobe Illustrator or EPS with all types converted to outlines. Minimum 300dpi resolution.

COVER ADVERTISING:
- Full Page Back Cover (4-Color): $250
- Full Page Inside Front Cover (4-Color): $225
- Page Inside Back Cover (4-Color): $225

INSIDE ADVERTISING:
- Full Page (4-Color): $200
- Half Page (4-Color): $100
- Quarter Page (4-Color): $50

AD SPECIFICATIONS:
- Full page with bleed: Trim size 5.25”w x 8”h (allow 1/8” bleed area on all sides)
- Full page -without bleed: 4.75”w x 7.5”h
- Half page: 4.75”w x 3.75”h (horizontal only)
- Quarter page: 2.375”w x 3.625”h (vertical only)

SPONSORS’ CONTACT:
Sponsors should contact Derek Hansen at dlhansen@byu.edu or text 480-280-4497

CONFERENCE COMMITTEE

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