

# SIGITE 2021

October 6-9, 2021

CONFERENCE HELD AT SNOWBIRD RESORT, UT

## Why be a supporter?

- Find your target audience among more than 150 attendees who come from universities, community colleges, K-12, and the IT research community.
- Develop and renew relationships with other computing professionals from North America and throughout the world.
- Listen to what computer educational professionals have to say about your product and future product needs.
- Get high exposure with more than 12 full hours of conveniently scheduled exhibit time.
- Sell your products and services on the event floor.
- Qualify for outstanding sponsorship and advertising opportunities to suit your level of commitment.

## CONFERENCE SUPPORT OPPORTUNITIES

### Platinum Supporter

\$2500

Supporters participating at SIGITE 2021 at the Platinum Supporter level will receive the following benefits:

- Platinum Supporter Thank You and highlight on the SIGITE 2021 website.
- Logo significantly displayed on the SIGITE 2021 website with a link of their choice.
- Exhibit booth setup through duration of conference with priority placement. 20 minute dedicated presentation of the supporting organization's choice.
- Abstract of supporter session presentation appears in official proceedings and are archived in ACM Digital Library.
- Up to two inserts in every attendee's pocket.
- Two complimentary Conference Registrations.
- Prominent recognition with logo displayed in conference signage.
- One complimentary, full page, color advertisement in the conference program 50% discount on additional advertisements in conference.

### Gold Supporter

\$2000

Supporters participating at SIGITE 2021 at the Gold level will receive the following benefits:

- Gold Supporter Thank You and highlight on the SIGITE 2021 website.
- Logo specially displayed on the SIGITE 2021 website with a link of their choice.
- Exhibit booth setup through duration of conference with priority placement.
- One insert in every attendee's pocket.
- One complimentary Conference Registration.
- Special recognition with logo displayed in conference signage.
- One complimentary, half-page, color advertisement in the conference program.
- 25% discount on additional advertisements in conference.

### Academic Sponsor

\$1000

Universities and colleges participating at SIGITE 2021 as an academic sponsor will receive the following exposure:

- Academic Sponsor Thank You and highlight on the SIGITE 2021 website.
- Logo displayed on the SIGITE 2021 website with a link of their choice.
- One complimentary Conference Registration.
- One complimentary, quarter-page, color advertisement in the conference Program in conference signage.

### Silver Supporter

\$1500

Supporters participating at SIGITE 2021 at the Silver level will receive the following exposure:

- Silver Supporter Thank You and highlight on the SIGITE 2021 website.
- logo displayed on the SIGITE 2021 website with a link of their choice.
- Exhibit booth setup through the duration of the conference.
- One insert in every attendee's packet.
- One complimentary Conference Registration.
- Recognition with logo displayed
- One complimentary, quarter-page, color advertisement in the conference Program in conference signage.

### Exhibitor Only

\$750

Exhibitors will be provided a table to display information. Exhibitors will receive:

- An exhibit table (2' XS) for the entire conference exhibit period (refer to Scott Convention Center layout for location).
- Prominent location for exhibitors (entry into main ballroom).
- One full conference registration, which entitles registrants, receptions, meals, and sessions.
- Prominent listing as an Exhibitor on the conference website under the supporters link.
- Prominent listing as on Exhibitor in the conference printed program.

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## OTHER CONFERENCE SUPPORT OPPORTUNITIES

Amplify your exposure to SIGITE attendees with your support of these additional opportunities. Recognition for sponsorship will appear in program and in signage:

### **IN KIND DONATIONS:**

- The SIGITE 2021 conference welcomes preapproved In-Kind Donations of the following conference items from supporting organizations:
  - Attendee Registration Bags
  - Attendee Lanyard
  - Volunteer T-shirts
  - Sticky Note Pads
- Other appropriate in-kind items may be suggested with the approval of the Conference committee.
- All item production and shipment costs are the responsibility of the supporting organization.
- Please contact Program Co-Chair Derek Hansen to coordinate: [dlhansen@byu.edu](mailto:dlhansen@byu.edu)

### **Deadlines:**

- Reserve Ad Space: July 15, 2021
- Payment; July 30, 2021
- Artwork (Electronic files): August 15, 2021
- Only the following file-formats will be accepted:
  - PDF (High resolution; all graphics, logos, and images used must be a minimum of 300dpi resolution)
  - Adobe Illustrator or EPS with all types converted to outlines. Minimum 300dpi resolution.

### **EVENT SUPPORTER:**

- The SIGITE 2021 Conference Program is distributed to all conference attendees and contains information about the conference, exhibits, advertisements, supporter recognition, and exhibitor information.
  - Space is assigned on a first-come/first-serve basis

### **SUPPORT FOR SNACK**

#### **BREAKS AND LUNCHEONS:**

- Attendees enjoy networking with each other and meeting our exhibitors during the evening conference reception, meals and snack breaks.
- Opportunities exist for lunch, dinner and snack break support.

### **COVER ADVERTISING:**

- Full Page Back Cover (4-Color): \$250
- Full Page Inside Front Cover (4-Color): \$225 Full
- Page Inside Back Cover (4-Color): \$225

### **INSIDE ADVERTISING:**

- Full Page ( 4-Color): \$200
- Half Page (4-Color): \$100
- Quarter Page (4-Color): \$50

### **AD SPECIFICATIONS:**

- Full page with bleed: Trim size 5.25"w x 8"h (allow 1/8" bleed area on all sides)
- Full page -without bleed: 4.75"w x 7.5"h
- Half page: 4.75"w x 3.75"h (horizontal only)
- Quarter page: 2.375" w x 3.625"h (vertical only)

### **SPONSORS' CONTACT:**

Sponsors should contact Derek Hansen at [dlhansen@byu.edu](mailto:dlhansen@byu.edu) or text 480-280-4497

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## CONFERENCE COMMITTEE

### **GENERAL CHAIR:**

Barry Lunt  
Brigham Young University  
[luntb@byu.edu](mailto:luntb@byu.edu)

### **PAPER CO-CHAIR:**

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