SIGITE 2013
14th CONFERENCE on INFORMATION TECHNOLOGY EDUCATION

RiLT 2013
2nd CONFERENCE on RESEARCH in INFORMATION TECHNOLOGY

October 9 – 12, 2013
Caribe Royale Orlando
Orlando, Florida, USA

Hosted by University of South Florida

Making Lemonade: IT Education in Resource Constrained Environments

Conference Support Opportunities
Invitation to Exhibit
The Premier Event in Information Technology Education and Research

The 14th Annual Conference on Information Technology Education and the 2nd Annual Research in IT Conference will be hosted together by the University of South Florida and be held at the Caribe Royale Orlando in the city of Orlando, Florida, USA. Both conferences are sponsored by the ACM Special Interest Group on Information Technology Education (SIGITE), which is a community of approximately 400 people whom, in addition to their specialization within computing, have a strong interest in the quality of computing education. The SIGITE Symposium is the flagship conference of the organization and is regularly attended by more than 120 people.

This dual conference provides a forum for sharing and developing ideas relating to Information Technology research, education, applications, IT-industry-academia relationships and our roles as professionals, educators, and advocates for the effective use of Information Technology.

Conference attendees are looking for new ideas, textbooks to support their courses, and materials to improve the effectiveness of their teaching. In addition to selecting the textbooks and support materials for their courses, conference attendees influence the choice of computing equipment for their laboratories, their departments, as well as for their industrial and corporate partners.

Make the Most of Your Marketing Dollars

Find your target audience among more than 120 attendees who come from the college and university Information Technology, Information Systems, and Computer Science education and research community.

Develop and renew relationships with other computing professionals from the United States, Canada, and throughout the world.

Listen to what computer educational professionals have to say about your product and future product needs.

Increase your understanding of the educational IT profession.

Get more exposure with over 12 full hours of conveniently scheduled exhibit time.

Sell your products and services on the show floor.

Qualify for outstanding sponsorship and advertising opportunities to suit your level of commitment.

AND...an Exhibit Area that will maximize your exposure.

Get the Maximum Exposure

CONFERENCE SUPPORTER
Show your company’s support for the computer educational and research community.
Get additional exposure for your company.

EXHIBIT
Showcase your products and services to over 120 decision makers and authorized purchasers.

ADVERTISE
Reach the entire SIGITE 2013 conference of over 120 attendees in the conference publications.
Orlando—The Theme Park Capital of the World

Orlando is nicknamed “The City Beautiful” and its symbol is the fountain at Lake Eola. As a premier travel destination featuring a host of world-famous theme parks and attractions, accommodations, world-class airports and one of the largest convention facilities in the nation, Orlando attracts over 50 million visitors each year.

In keeping with its motto the "Sunshine State", Orlando has a comfortable average annual temperature of 72 degrees and a mostly dry climate in October.

In addition to Walt Disney World, SeaWorld Orlando and Universal Studios, Orlando is home to Gatorland, the Holy Land Experience and Wet 'n Wild Water Park. Golfers can choose from the area's golf courses. Beaches are less than an hour away on Florida's East Coast.

Orlando is a major hi-tech center with $13.4 billion industry that employs 53,000 people. It is a nationally recognized cluster of innovation in digital media and software.
## Conference Support Opportunities

<table>
<thead>
<tr>
<th><strong>PLATINUM SUPPORTER</strong></th>
<th><strong>GOLD SUPPORTER</strong></th>
<th><strong>SILVER SUPPORTER</strong></th>
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</thead>
<tbody>
<tr>
<td><strong>$3000</strong></td>
<td><strong>$2000</strong></td>
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<tr>
<td>Supporters participating at SIGITE 2013 at the Platinum Supporter level will receive maximum exposure:</td>
<td>Supporters participating at SIGITE 2013 at the Gold Supporter level will receive significant exposure:</td>
<td>Supporters participating at SIGITE 2013 at the Platinum Supporter level will receive the following exposure:</td>
</tr>
<tr>
<td>Platinum Supporter Thank You and highlight on the SIGITE 2013 web site.</td>
<td>Gold Supporter Thank You and highlight on the SIGITE 2013 web site</td>
<td>Silver Supporter Thank You and highlight on the SIGITE 2013 web site</td>
</tr>
<tr>
<td>Logo significantly displayed on the SIGITE 2013 web site with a link of their choice.</td>
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<tr>
<td>Exhibit booth setup through duration of conference with priority placement.</td>
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<td>Exhibit booth setup through duration of conference.</td>
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<tr>
<td>75 minute supporter session presentations of the supporting organization’s choice.</td>
<td>One insert in every attendee’s packet</td>
<td>One insert in every attendee’s packet</td>
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<tr>
<td>Abstract of supporter session presentation appears in official proceedings and are archived in ACM Digital Library.</td>
<td>One complimentary Conference Registration</td>
<td>One complimentary Conference Registration</td>
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<tr>
<td>Two inserts in every attendee’s packet.</td>
<td>Special recognition with logo displayed in conference signage</td>
<td>Recognition with logo displayed in conference signage</td>
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<tr>
<td>Two complimentary Conference Registrations.</td>
<td>One complimentary, half-page, color advertisement in the conference program.</td>
<td>One complimentary, quarter-page, color advertisement in the conference program.</td>
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<tr>
<td>Prominent recognition with logo displayed in conference signage.</td>
<td>25% discount on additional advertisements in conference.</td>
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</tr>
<tr>
<td>One complimentary, full-page, color advertisement in the conference program.</td>
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<td></td>
</tr>
<tr>
<td>50% discount on additional advertisements in conference.</td>
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</tbody>
</table>

As a SIGITE 2013 Conference Supporter, you get

- Extensive conference exposure
- Conference session exposure
- Complementary conference registration
EVENT SUPPORTER

Amplify your exposure to SIGITE attendees with your support of these additional opportunities. Recognition for sponsorship will appear in program and in signage.

Wireless Access Supporter: $150.
Wireless Access Co-Supporter: $70.

Conference attendees will use wireless communication throughout the entire conference. Fee provides support for internet access throughout the Hotel.

Conference Reception Co-Supporter: $750

Attendees enjoy networking with each other and meeting our exhibitors during this evening conference reception.

Lunch Support: $600
Lunch Co-Support: $280

Associate the world-class cuisine of the Caribe Royale Orlando with your company.

Coffee Break Support: $150

Make the Coffee Break of your choice special for attendees!

IN KIND DONATIONS

The SIGITE 2013 Conference welcomes pre-approved In Kind Donations of the following conference items from supporting organizations:

- Attendee Registration Bags
- Attendee Badge Holders
- Volunteer T-shirts
- Sticky Note Pads

Other appropriate in-kind items may be suggested with the approval of the Conference Sponsorship Chair.

All item production and shipment costs are the responsibility of the supporting organization. Please contact the SIGITE Sponsorship Chair to coordinate.

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Advertising Opportunities

The SIGITE 2013 Conference Program is distributed to all conference attendees and contains information about the conference, exhibits, advertisements, supporter recognition, and exhibitor information. Space is assigned on a first come/first serve basis.

COVER ADVERTISING

Full Page Back Cover (4-Color): $250
Full Page Inside Front Cover (4-Color): $225
Full Page Inside Back Cover (4-Color): $225

INSIDE ADVERTISING

Full Page (4-Color): $200
Half Page (4-Color): $100
Quarter Page (4-Color): $50

REGISTRATION BAG INSERTS

Registration Bag Inserts: $100/insert

AD SPECIFICATIONS

Full page - bleed: Trim size 8.5"w x 11"h (allow 1/8" bleed area on all sides)
Full page - non-bleed: 7.5"w x 10"h
Half page: 7.5"w x 4 7/8"h (horizontal only)
Quarter page: 3.5"w X 4 7/8"h

DEADLINES

Reserve Ad Space: August 1, 2013
Payment: August 15, 2013
Artwork (Electronic files): August 30, 2013

Only files in the following formats will be accepted: PDF (High resolution; all graphics, logos and images used must be a minimum 300dpi resolution) and Adobe Illustrator (EPS preferred, TIFF or JPG with all type converted to outlines. Minimum 300dpi resolution.)
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Sponsorship Contact Information
For more information about sponsorship, advertising, and exhibit opportunities, please contact the Conference Sponsorship Co-Chairs.

Amber Settle, Sponsorship Co-Chair
Terry Steinbach, Sponsorship Co-Chair
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tsteinbach@cdm.depaul.edu

For more information about SIGITE and RIIT 2013, visit the conference website, http://sigite.org